

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Yekutiel Josefsberg §§
Serial No.: 10/597171 §§ Group Art Unit: 2618
Confirmation No.: 7087 §§ Examiner: Tu X Nguyen
Filed: January 3, 2007 §§
For: METHOD AND APPARATUS §§
FOR DETERMINING THE §§
EFFICIENCY OF RADIO §§
PUBLICITY AND/OR §§
BROADCASTED PROGRAMS §§

Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

Sir:

Amendment B

Responsive to the Official Action of June 19, 2009 having a shortened period for response terminating September 19, 2009, please amend the above-identified application as follows: